



Elegant MicroWeb
Delivering the Value of Technology

Case Study

Elegant MicroWeb Forges a Partnership with UK Digital Agency for Offshore Development and Support



➤ www.ElegantMicroWeb.com

Elegant MicroWeb Technologies Pvt. Ltd.

A-305, Shapath - IV, Opp. Karnavati Club,

SG Highway, Ahmedabad-380051 India

Email: info@ElegantMicroWeb.com



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The Client/Partner

The Client Partner is a digital agency based in the United Kingdom. This long-standing business provides branding and digital solutions. Their core strength provides market differentiation with branding and print solutions. The Client team includes creative designers with graphic and web design skills. The business offers services including website, software, and web application development.

The Objective

The objectives that drive this partnership for continuous development and support include a single project execution with gradual expansion to nurture and build upon a strong long-standing relationship. The Client began its initial search to find skilled, experienced support for graphic design, user interface design and HTML projects. As discussions continued, the Client expanded its scope of services inquiry to develop a rich partnership that would provide it with a one-stop solution provider for agency support to offer solutions to its clients in various technologies and industries.

The Solution

Elegant MicroWeb worked in partnership with the Client team to define detailed requirements and to design, develop and implement solutions for its end-user clients.

The Elegant MicroWeb team coordinated its approach to satisfy requirements for the initial project and to build a lasting relationship to:

- Involve and coordinate with stakeholders for detailed requirements and release planning
- Involve and coordinate with key Client product team members to plan comprehensive testing
- Involve and coordinate with Client team to plan for timely, effective internal and production releases
- Ensure network, hardware, and technology compatibility and performance
- Define and implement quality and support processes to accommodate upgrades and ongoing maintenance
- Create a roadmap for an ongoing partnership that would include continuous development and support



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Elegant MicroWeb Role

The Elegant MicroWeb team provided support, knowledge and skill in the following areas:

- Detailed requirements
- A roadmap created in close consultation with all stakeholders
- Technical feasibility studies
- Graphics, layout and user experience design
- Architecture, development, maintenance and support
- Continuous enhancement, upgrade, roll-out and deployment
- Implementation, integration and support
- Training and support to end-users
- Team dynamic planning to accommodate a Client partnership relationship to achieve metrics and standards

Conclusion

What began as a single project scope has expanded and deepened into a meaningful, seamless partnership between the Client and the Elegant MicroWeb team that has lasted more than five years and continues to grow with rich collaboration and a tandem team approach to planning, design, development and deployment. This partnership ensures seamless, comprehensive support for end-users of Client services and products and produces innovative, world-class solutions.



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Contact Us

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